

CURRICULUM VITAE

Name : ABHIJIT BORA,
Address for communication : Professor,
Deptt. of Mass Communication & Journalism,
Tezpur University, Tezpur - 784028, Assam,
Cell phone : 98640 72390, Telephone : 3712 275457 (O)
E- Mail : abhijitbora71@rediffmail.com / abhijitb@tezu.ernet.in

Experience :

A) Academic -

I) Serving as Professor in the Deptt., of Mass Communication and Journalism of Tezpur University, Tezpur – 784028 (Assam) since September 5, 2016. Served as Head of the Department since April 1, 2015 to March 31, 2019,

II) Served as Associate Professor of the Deptt., of Mass Communication and Journalism of Tezpur University, Tezpur – 784028 (Assam), from November 24th, 2009 to September 4th, 2016. Served as the Head of the Department since January 22nd, 2009 up to March, 2013 (three-year term),

III) Served as Assistant Professor (Senior Scale) & I/c, in the Dept of Communication and Journalism of Gauhati University, Assam since December 4th, 2003 till November 23rd, 2009,

B) Professional -

- A) Served as Assistant News Editor at the Regional News Unit of All India Radio (AIR), Dibrugarh, Assam (India) from February 4, 2002 till December 3, 2003,
- B) Served as Staff Reporter with *The Assam Tribune*, Guwahati from February 10, 1998 to January 31st, 2002,
- C) Served as Sub Editor of *The Sentinel*, Guwahati from December 1st, 1997 to February 9th, 1998,

Special Responsibilities shouldered :

‘Coordinator’ for the National Resource Centre (NRC) on Mass Communication and Media awarded by MHRD to the MCJ Dept., TU – only one in this discipline for the country and one of the 75 NRCs for various disciplines. Course completed successfully uploading 40 lecture-modules and examinations conducted for 149 participants across the nation,

Administrative Responsibilities :

- i) Head of the parent department for two stints ---
- a) January, 2010 to March, 2013,
- b) April, 2015 to March, 2019,
- ii) In-Charge (Head) of Dept. of Communication & Journalism, Gauhati University, May 2005 – November, 2009,

Ph D supervision

Awarded :

1. “Community radio in India A study of effectiveness and community participation” by Dr Bala Lakhendra, Assistant Professor, Dept. of Journalism and Mass Communication, Benaras Hindu University, Varanasi (2013),
2. “Nationalism and gender : A study of select Bollywood films”, by Dr Perosh Jimmy Daimari, Assistant Professor, Mass Communication & Journalism Dept., Tezpur University (December, 2017),
3. “Information and communication technology in universities of Assam : A study” By Dr Ratul Chandra Nath, Technical Officer, Mass Communication & Journalism Dept., Tezpur University (December, 2017),

Submitted :

- i) Critical media literacy in Assam : A study on Postgraduate students of Media and Communication Studies in Public Academic Institutions’ by Ms Madhusmita Boruah, Assistant Professor, Mass Communication, Centre for Open and Distance Learning (CODL), Tezpur University,
- ii) ‘Press during the Assam movement : An analytical study’ by Ms Ankita Gogoi, Assistant Professor, Assam Woman’s University, Jorhat,

Ongoing : Three scholars

Short-term Overseas Academic Fellowships :

- 1) Visited USA as a member of the Study of US Institutes of Journalism (SUSI 2010) team from June 30th to 12th August,

2010, hosted by Ohio University's EW Scripps School of Journalism under a full-sponsored US State Department programme,

2) Faculty Enrichment Programme on "Comparative Journalism" for three weeks from July 15th to August 5th, 2008 at McGill University of Montreal, Canada,

3) Fellowship at the Asian Communication Resource Centre (ACRC) at the WKWSCI of Nanyang Technological University (NTU) of Singapore from March 29 to May 4th, 2007.

Educational Qualifications :

i) Ph D from Gauhati University (Assam) on the topic 'Radio And Its Revival In The 90's : An Analytical Study' (March, 2009),

ii) M. Sc. in Mass Communication from Kurukshetra University, Kurukshetra (Haryana),

iii) B.A (Hons) in Political Science from Hindu College, Delhi-110007,

iv) Higher Secondary School Leaving Certificate (HSSLC), under Assam Higher Secondary Education Council (AHSEC) from Cotton College (Guwahati, Assam),

v) High School Leaving Certificate (HSLC) under Board of Secondary Education (SEBA), Guwahati, (Assam) from HFCHS School, Namrup, Assam,

Areas of interest :

Journalism, Public Relations and Corporate Communication, Development Communication, Community Radio, Science Communication, Feature Writing, Media Literacy,

Publications :

- i) Several research papers in reputed peer-reviewed journals (List attached as Annexure I),
- ii) Number of popular articles in dailies, weeklies, magazines mostly in English and also in Assamese (mother tongue) on various aspects of society over the years,

Membership of Academic Bodies (Current) :

1. Member, Board of Bhupen Hazarika School of Mass Communication, Krishna Kanta Handiqui State Open University, Guwahati (Assam), from June, 2020 to May, 2023,
2. Member, Board of Studies, Dept. of Mass Communication, Sikkim (Central) University, Gangtok, Sikkim, from January, 2020 to December, 2022,
3. Member, School Board of SEMIS, North Eastern hill university (NEHU), Shillong, from June, 2019 to May, 2022,

Membership of Academic Bodies (Term completed) :

1. Member, Planning Board, Assam University, Silchar, Assam (January, 2016 to Dec., 2018),
2. Member, Governing Council, EMMRC, Dibrugarh University, Assam (July, 2015 – June, 2018),
3. Member, Board of Studies for MA Mass Communication at North Lakhimpur College, Dibrugarh University as the nominee of Vice Chancellor of Dibrugarh University (December, 2015 – November, 18),
4. Member, Board of Professional Studies, Dept. Of Mass Communication, Mizoram University, August, 2014 – Aug., 2017,
5. Member, Board of Undergraduate Studies in Mass Communication and Video Production, North-Eastern Hill University, Shillong (2013–16),

6. Member, Governing Body of Lakshminath Bezbaruah Government Institute of Mass Communication, Printing Technology and Research, Guwahati, Assam (Nov. 2013 – Oct., 2016),

Invited / Special lectures / Keynote addresses delivered

- 1) Member, panel discussion on “Public Relations in the real world : Academia – Industry interface” on August 31, 2019 at the ‘4th North-East PR Conclave’ organized by Public Relations Society of India’s Guwahati chapter,
- 2) Special lecture on the theme ‘Mass Communication and Media – a way of life’ on August 14, 2019 for B Tech Students’ Induction Programme 2019 (BSIP – 2019) of Tezpur University as part of ‘Lectures by Eminent People’ series,
- 3) Acted as resource person at the national seminar on the theme “Folk media at the intersection of Culture and Technology” during February 28 and March 1, 2019 at the Dept. of Journalism and Mass Communication, North-Eastern Hill University (NEHU), Shillong, Meghalaya,
- 4) Special lecture on “Fake news and new media” at the national-level one-week Faculty Enrichment programme on “Decoding social media Dynamics, uses, abuses” during February 11 - 17, 2019, organized jointly by the TLC (PMMMNMNTT) and Dept. of Mass Communication & Journalism of Tezpur University,
- 5) Special lecture on “Teaching and Public Relations” at the Teachers’ Orientation programme organized by Teaching Learning Centre (TLC) under PMMMNMNTT), Tezpur University on December 22, 2018,
- 6) Keynote lecture on the theme “Ethics of Journalism and It’s Role in the Digital Age” at the state-level function on National Press Day 2018 organized by Department of Information and Public Relations, Government of Assam on November 16, 2018 at Sivasagar, Assam,
- 7) Keynote address at international seminar on “Media and politics” on December 6, 7, 2017, organized by the Department of Mass Communication, Assam University, Silchar Assam,
- 8) Keynote address at national seminar on “Mass media and modern Indian culture” at North Lakhimpur College (Autonomous),

Lakhimpur on February 24, 25, 2017,

Training Courses / seminars / workshops organized :

- 1) Ten-day workshop on 'Research Methodology in Social Sciences' from November 24 to 3, 2014 sponsored by ICSSR, Delhi,
- 2) National seminar on the theme 'Media in Nation-building, a Retrospective' on January 30, 31, 2013 sponsored by Indian Council of Social Science Research (ICSSR), Delhi,
- 3) Two weeklong workshops on 'Science Communication through Media' from October 1-6 and December 10-15, 2012 sponsored by National Council for Science, Technology and Communication (NCSTC), Dept. of Science & Technology, Government of India, Delhi,
- 4) Refresher Course in Mass Communication (Multidisciplinary) from December 6th to 26th, 2010 with 36 participants,
- 5) Two-day seminar-cum-workshop on consumer rights awareness for students of Mass Communication of the North-East on March 1 and 2, 2007, at Gauhati University, sponsored by the Consultancy Project on Consumer Protection and Awareness, Ministry of Public Distribution, Delhi,
- 6) Organized a one-day colloquium on International Humanitarian Laws and Conflict Reporting on February 20, 2007 on behalf of International Committee of the Red Cross (ICRC), South Asia Delegation, New Delhi,

Special Training Programmes attended :

- 1) One-week training programme on 'Science Communication' from July 8-12, 2019 organized by CSIR-National Institute of Science Communication and Information Resources (NISCAIR), New Delhi,

- 2) Participated in National Workshop on Quality Issues and Developing / Revising of Self-Learning Materials in Open and Distance Learning from August 28 to September 3, 2017 organized by Staff Training and research Institute of Distance Education (STRIDE) of Indira Gandhi National Open University (IGNOU), Delhi,
- 3) South Asia Academics Training on International Humanitarian Laws at Goa from 29- 31st March, 2010, organized by International Committee of Red Cross (IC4) Three-day workshop on Research in Distance Education from March 7 – 9, 2007 at Agartala, Tripura, organized by IGNOU Regional Centre of Agartala and IGNOU-NER Centre, Shillong, RC), South Asia office, Delhi,
- 4) Refresher Course (Multidisciplinary) on ‘Capacity Building Programme on Multimedia and E – Content Development’ organized by CEC-UGC, at, Delhi from November 27th to December 16th, 2006,
- 5) One-week in-service Orientation Course for IIS Group B officers at the Indian Institute of Mass Communication (IIMC), New Delhi Campus from February 3 to 7, 2003, organized by the Ministry of Information & Broadcasting (MIB), Delhi,

Open and Distance Learning (ODL) Experience :

Prepared full course study materials for the following ODL Institutions ---

- 1) Indira Gandhi National Open University (IGNOU), Delhi,
- 2) Institute of Distance and Open Learning (IDOL), Gauhati University,
- 3) Directorate of Distance Education of Dibrugarh University, Assam (Also Edited),
- 4) KK Handiqui State Open University (KKHSOU), Guwahati (Also Edited),
- 5) Centre for Open and Distance Learning (CODL), Tezpur University (Also Edited),

Also, served as Counselor for PGDJMC course from IGNOU, Guwahati University Centre from 1998-2001,

Annexure I :

List of Publications :

Bora, A. (2020). Health information dissemination : Directions from COVID19 and thereafter. Media in the time of COVID19. (Ed. Mrinal Chatterjee), Monograph of Indian Institute of Mass Communication, Dhenkanal (Odisha). ISBN No 978 93 5407 738 8 (P 229 – 239),

Bora, A. (2019). Media planning for communicating Science. Indian Journal of Science Communication. ISSN No 0972-429X. Vol. 18, No 2. Jul-Dec., 2019,

Bora, A. (2019). ODL in North-Eastern Region – Prospects and Challenges. ODL : Issues and perspectives – From East and North-East India. (Edited volume). KKHSOU, Guwahati, NSOU, Kolkata. ISBN No 978 93 89559 64 4,

Bora, A (2019). Reviewing Literature For C4D (P 36 – 47). Decoding communication for development in India's North-East. Ed. Ankuran Dutta et al. A special volume of UNICEF-Assam and Dept. of Communication & Journalism, Gauhati University (2019). ISBN No 9788193358832,

Bora, A (2019). Media literacy issues in relevance (p 28 - 45). Media in India : parallels and paradoxes. (Ed. Prof. KV Nagaraj et al). Bhupen Hazarika School of Mass Communication, Krishna Kanta Handiqui State Open University, Guwahati, Assam. ISBN no 9789387940451,

Bora, A. (2018). A resurgent print media : regional languages to the fore (p 27 – 31). Media 360. Ed. Prof. Mrinal Chatterjee. A special publication on the occasion of Silver Jubilee commemoration of Indian Institute of Mass Communication (IIMC), Dhenkanal, Odisha,

Bora, A., Boruah, M. (2017). A postmodern idea of critical media literacy in the age of convergence. Global Media Journal (Indian Edition). ISSN no 2249-5835. Dec, 2017. Vol. 8, No 2,

Bora, A. (2017). Understanding Science communication in current context. Indian Journal of Science Communication. ISSN No 0972-429X. Vol. 16, No 2. Jul-Dec., 2017,

Bora, A (2016). Why development journalism and journalism ethics ? (P 5 – 10). Development journalism : the way forward. Ed. Prof. Sanjeev Bhanawat and Kalyan Singh Kothari. Special volume published by UNICEF-Rajasthan and Centre for Mass Communication, University of Rajasthan, Jaipur. ISBN no 9789352656646,

Bora, A (2016). Media for effective information dissemination : A vital necessity for social welfare (seminar proceedings, p 125 - 129). National conference on New media : issues, challenges and prospects. Ed. Prof. Dharmesh V. Dhawankar. Dept. of Mass Communication, Rashtrasant Tukadoji Maharaj Nagpur University, Nagpur. ISBN no 9788192500188

Bora, A (2014). Through the looking glass (21) VIDURA : Vol. , ISSN No 0042-5303 : Vol. 6, no 3 : Jul – Sept.,

Bora, A (2014). Challenges as goals for India's education sector (56-58) Academe : ISSN no 2229-6581 : Vol. XVII, No 1 : Jan., 2014,

Bora, A (2014). Higher education in India : In search of a solution to issues of equality, inclusive education, quality, globalization, sustainable educational services University News, Vol. 52, no 8, Feb 2, ISSN no 0566-2257,

Bora, A (2014). Indian higher education : Global challenges and local issues (58-69) Higher education in the present scenario, Edited by JL Narasimha Rao, G Kamalakar : ABD Books, Jaipur, ISBN No 9788183764438,

Bora, A. (2013). Role of mass media in crisis communication. Indian Journal of Science Communication. ISSN No 0972-429X. Vol. 12, No 2. Jul-Dec., 2013,

Bora, A (2013). India's Higher Education at the Crossroads, Page 138-143, (Special Issue on National Higher Education Mission, no 2) University News, Vol. 51, no 39, Sept. 30-Oct. 6, ISSN no 0566-2257

Bora, A (2013). Radio as a mass medium : Issue of state control (1 – 13) International Journal of Contemporary Issues (IJCI) Vol.1 (3) Oct-Dec, ISSN: 23218576

Bora, A (2013). Role of media in the Development of the North-East with special reference to Assam (P 3-12). Looking East Probing Deep, Edited by Manoj Kr Talukdar, Jagadish Dutta, Published by Association of Past and Present Office-bearers of Cotton College

Union Society (APPOCUS), ISBN No 978-93-82495-06-02

Bora, A (2013). Community radio seeks that elusive boost (24 – 25) VIDURA : Vol. 5, no 2, ISSN No 0042-5303 : Apr-June,

Bora, A (2013). Preserving India's Folk and Tribal Literature : An Overview (P. 136-141) {Special issue on Indigenous Voices – Mapping India's Folk and Tribal Literature} University News (ISSN 0566-2257) Vol 51, no 05, ISSN NO 0042-5303, February 04-10,

Bora, A (2013). Nationalism in Bollywood Sports Films (58 – 61) International Journal for Research and Development ISSN No 2321-3434, Vol. 1, No. 2, Jul-Aug,

Bora, A (2013). Genre and sports films in Bollywood (103 – 105) Journal of Research, Extension and Development, ISSN no 2319-1899, Vol. 1, no 11, Jul,

Bora, A (2013). Role of mass media in crisis communication (14-16) Indian Journal of Science Communication, ISSN no 0972-429X, Vol. 12(2), Jul-Dec., 2013

Bora, A (2012). Media as a catalyst for higher education (60-66). Journal of New Media and Mass Communication :Vol. 2, ISBN no – 2224-3267 (Print) 2224-3275 (Online)

Bora, A (2012). Sports films for social message communication (5 – 8). Journal of New Media and Mass Communication :Vol. 6, ISSN no – 2224-3267 (Print) 2224-3275 (Online)

Bora, A (2012). Media psychology : the need of the hour (858 – 866). US-China Education Review B : Vol. 2, No. 10, Oct., 2012 : ISSN No 2161-6248

Bora, A (2012). Journalism in the 21st century – Tackling challenges (393 – 400) Mediterranean Journal of Social Sciences : Vol. 3, no 1: January, ISSN No 2039-9340 (Print) / 2039-2117 (Online)

Bora, A (2012). Community Radio movement in India – few aspects requiring attention (241 – 250). Mediterranean Journal of Social Sciences : Vol. 3, no 1: January. ISSN No 2039-9340 (Print) / 2039-2117 (Online)

Bora, A (2012). ICT and media in Open and Distance Learning : The need of the hours (135-145) The Communications (Journal of

Applied research in Open and Distance Education), Directorate of Distance Education, Kashmir University, Srinagar, ISSN no 0975-6558, vol. 21, no 1, 2012

Bora, A (2012). Higher education – consolidation of existing facilities. Academe : ISSN no 2229-6581 : Vol. XV, No 1 : Jan.,

Bora, A (2012). Educational institutions and government : Potential preservers of our cultural heritage (P – 23-27, 30) (Special issue on Indian Cultural heritage on the occasion of 20th New Delhi World Book Fair) University News (ISSN 0566-2257) Vol 50, no 09, February 27-March 04,

Bora, A (2012). Professional education : overcoming major challenges (P 9-13) University News, ISSN 0566-2257, Vol. 49, No 52, December 26 – January 1,

Bora, A (2012). Challenges to media ethics & freedom of expression in the age of new media (P 98-103) Issues of Journalistic Ethics and freedom in the Contemporary Age of Digital media, ISBN no 81-86263-02-4, published by University of Calcutta , edited by Prof. Tapati Basu

Bora, A (2012). Freedom of expression in India – A myth or reality (P 41-52) Issues of media policy regulation and ethics, edited by Amrisha Saxena, published by Kanishka Publishers, Delhi, ISBN No 978-81-8457-401-2

Bora, A (2012). Corporate mass media organizations : Business concerns versus social responsibility (P 158-171) Handbook of Management and Behavioural Sciences (Vol. 6), ISBN No 978-93-81505-27-4, Society of Management and Behavioural Sciences,